LEO BURNETT U.S.A.
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If we borrow something of yours, it's ours.

VIRGINIA SLIMS
It's a *woman* thing.

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6 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

Source: https://www.industrydocuments.ucsf.edu/docs/mlhp0003
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